



# Enhancing Visibility with Tech Tools

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# Why is transparency so important

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Visibility



Organizational Trust



Use what you have

# Challenges in Visibility

Lack of timely data leads to delayed decision-making and hinders project progress.

Inadequate communication between teams results in misalignment, wait time, and wasted effort.

Insufficient tracking tools cause difficulty in assessing project status and resource allocation.



JIRA FOR EFFICIENT TASK TRACKING,  
ENSURING CLEAR TASK ASSIGNMENT AND  
PROGRESS MONITORING WITHIN THE TEAM.



SMARTSHEET FOR EFFECTIVE RESOURCE  
AND WORKSTREAM MANAGEMENT,  
OPTIMIZING ALLOCATION AND UTILIZATION  
TO ENHANCE PROJECT OUTCOMES.



POWERBI FOR INSIGHTFUL DATA  
VISUALIZATION, ENABLING MANAGERS TO  
MAKE INFORMED DECISIONS AND DRIVE  
PROJECT SUCCESS.

# Solution Overview



## - Work Tracking

- Jira is leveraged for technical work item tracking and grouping, aiding in monitoring progress and identifying bottlenecks for timely intervention and resolution.
- Issue tracking enables team members to report, prioritize, and resolve obstacles efficiently, ensuring work continuity.
- Setting up Jira to allow for work roll-ups which can be shared with other systems is key to creating the foundation of visibility.



## EXTERNAL VISIBILITY

- Smartsheet enables the exposure of work rolled up to the project level in a familiar and approachable format.
- Leveraging Smartsheet to manage projects and tasks in a more familiar format enables improved visibility and project management.
- Progress monitoring in Smartsheet provides timely updates, enhancing visibility into resource utilization, workstream status, and project status.





# Data Visualization



PowerBI is used for dynamic dashboards enabling quick insights into efforts and focus areas for technology leaders.

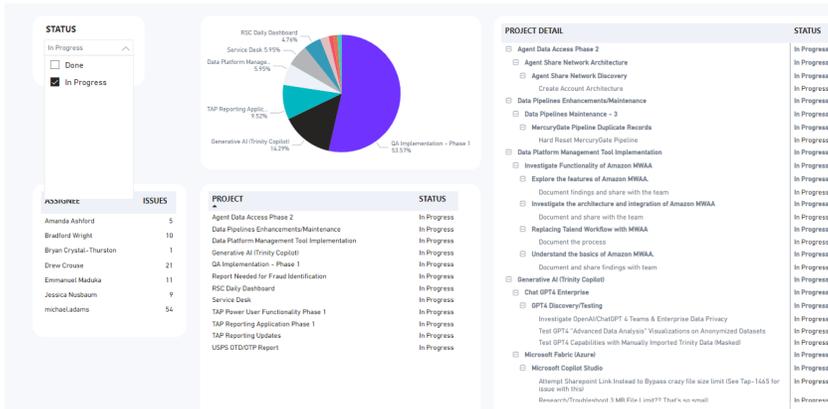


Interactive reports in PowerBI support manager analysis through filtering and drill-down capabilities showing technology leaders how work is allocated and accomplished.

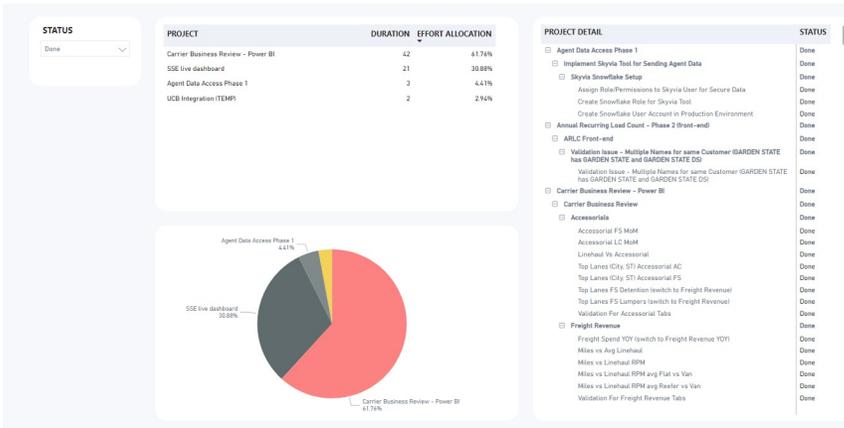


Advanced data analytics features in PowerBI empower users to uncover trends and patterns, enhancing visibility of key performance metrics and the push of those metrics to non-technology leaders.

## ACTIVE & COMPLETED PROJECTS BY USER

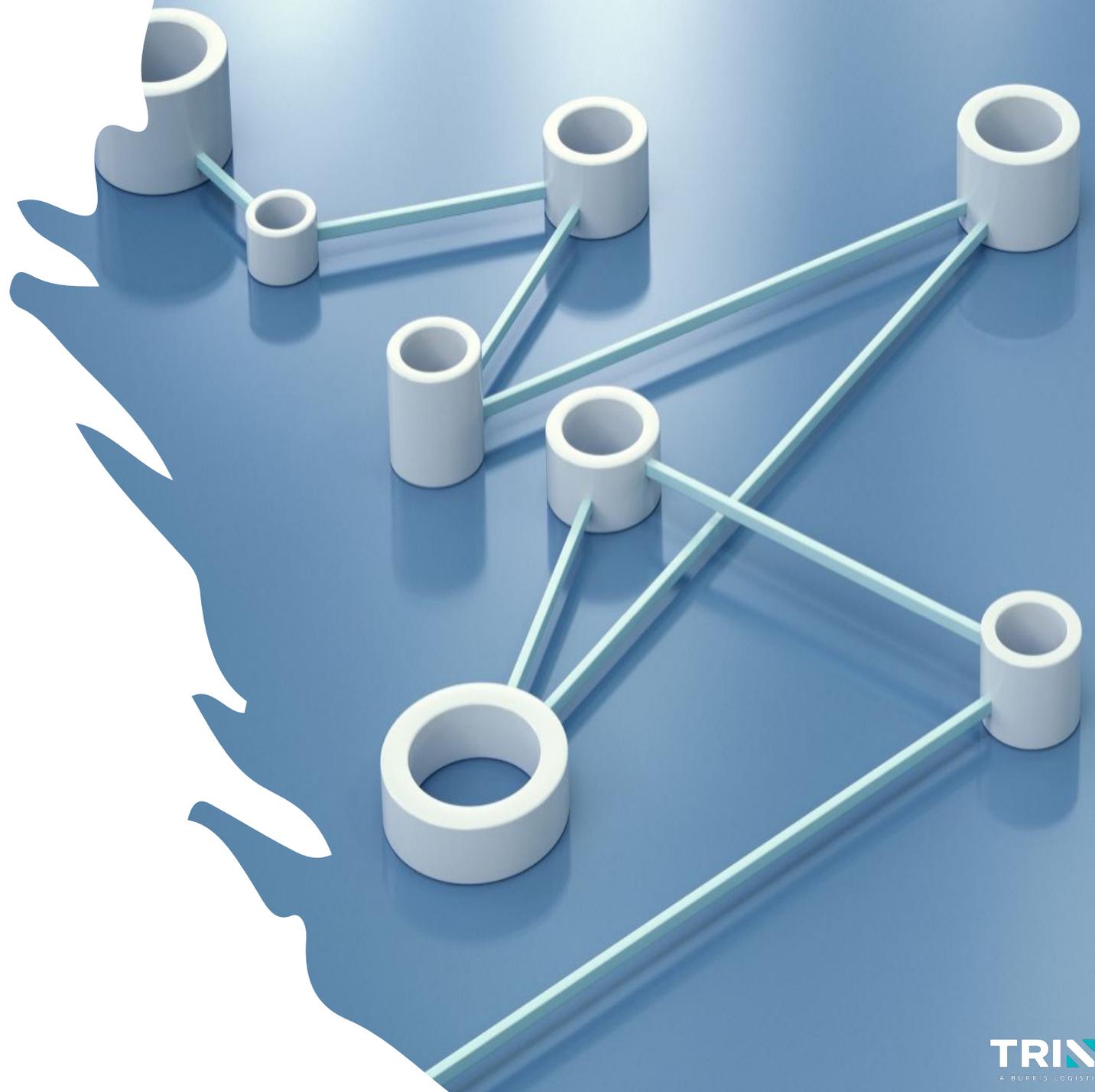


## ACTIVE & COMPLETED PROJECTS



# Automation for Efficiency

- Leveraging automation such as DataShuttle and connectors to move data between systems creates efficiencies in the process, reducing duplicate entry.
- Data visualization automation transforms raw data into interactive visual representations, facilitating quick understanding and informed analysis for stakeholders.





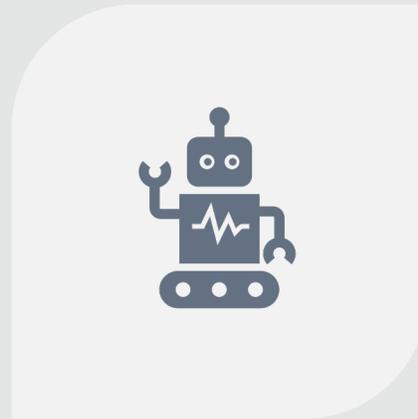
# Case Study: Enhanced Visibility Results

- Improved visibility with Jira, Smartsheets, and PowerBI led to a reduction in project delays, enhancing project timeliness and completion.
- Automation through Jira workflows and PowerBI dashboards resulted in an increase in productivity, streamlining task management and reporting processes.
- Enhanced decision-making enabled by real-time data visualization in PowerBI led to improved resource alignment and project delivery.

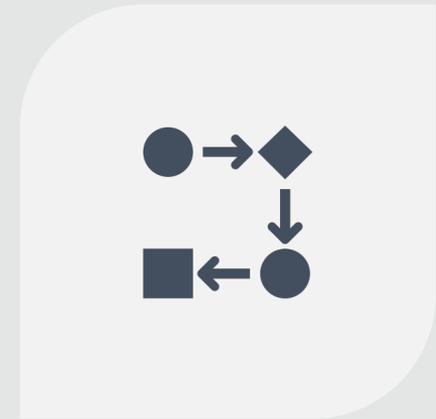
# Conclusion



EMPHASIZE ONGOING TRANSPARENCY TO EMPOWER INTERNAL STAKEHOLDERS AND ENHANCE COLLABORATION WITHIN TEAMS.



IMPLEMENT DATA AUTOMATION FEATURES ACROSS YOUR TOOLS FOR TIMELY DATA UPDATES AND STREAMLINED PROCESSES.



ESTABLISH REGULAR FEEDBACK LOOPS WITH STAKEHOLDERS TO CONTINUALLY EVOLVE VISIBILITY TOOLS AND MEET CHANGING NEEDS.