

# PRODCON CHICAGO

⚡ by nvidia

NOVEMBER 18, 2026 | HYATT REGENCY O'HARE CHICAGO, ROSEMONT, IL

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ProdCon, a powered by nvidia event, is a premier forum for technologists—from architects to executives—focused on the full lifecycle of technology product development.

This isn't your typical conference—it's an executive perspective, high-impact experience. The agenda includes thought-provoking presentations, expert-led panel discussions, and interactive breakout sessions that cover the five essential phases of technology product development.

Whether you're at the beginning of a journey or scaling to the next level, ProdCon is designed to provide meaningful networking opportunities and real, actionable insights that drive results.

## FEATURED TOPICS

- SOFTWARE ARCHITECTURE & ENGINEERING
- DATA & ARTIFICIAL INTELLIGENCE
- PLATFORM, DEVSECOPS & CLOUD
- USER EXPERIENCE
- PRODUCT MANAGEMENT & AGILE
- LEADERSHIP & CULTURE

visit the event website : [www.nvidia.com/prodcon2026](http://www.nvidia.com/prodcon2026)



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- 30-minute breakout session speaking slot
- One-min pitch and prize giveaway
- Premium booth package
- Ample advertisement throughout marketing materials
- 6 attendee passes
- Full registration list

**\$8,500**

## **MEGA**

- One-min pitch and prize giveaway
- Premium booth package
- Ample advertisement throughout marketing materials
- 6 attendee passes
- Full registration list

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## **MICRO**

- Booth package
- Ample advertisement throughout marketing materials
- 4 attendee passes
- Full registration list

**\$3,000**

## **NANO**

- Ample advertisement throughout marketing materials
- 2 attendee passes
- Full registration list